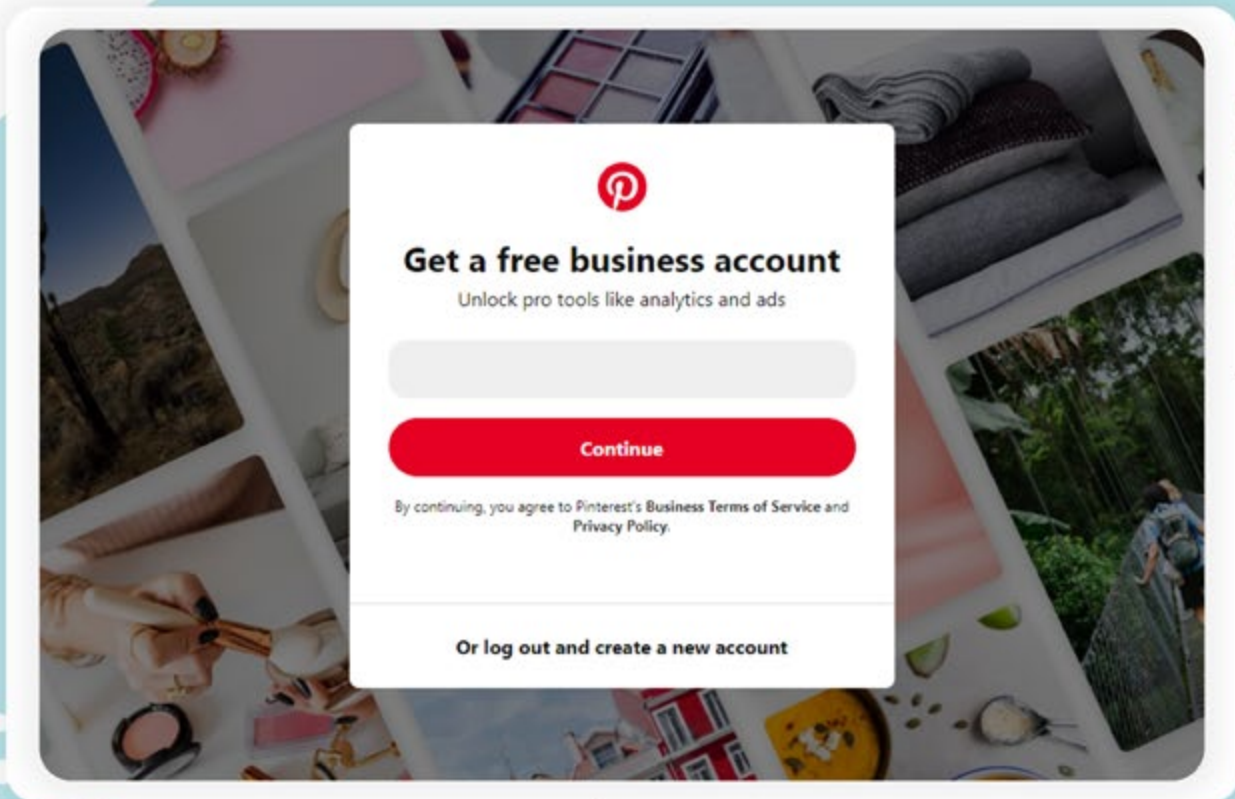


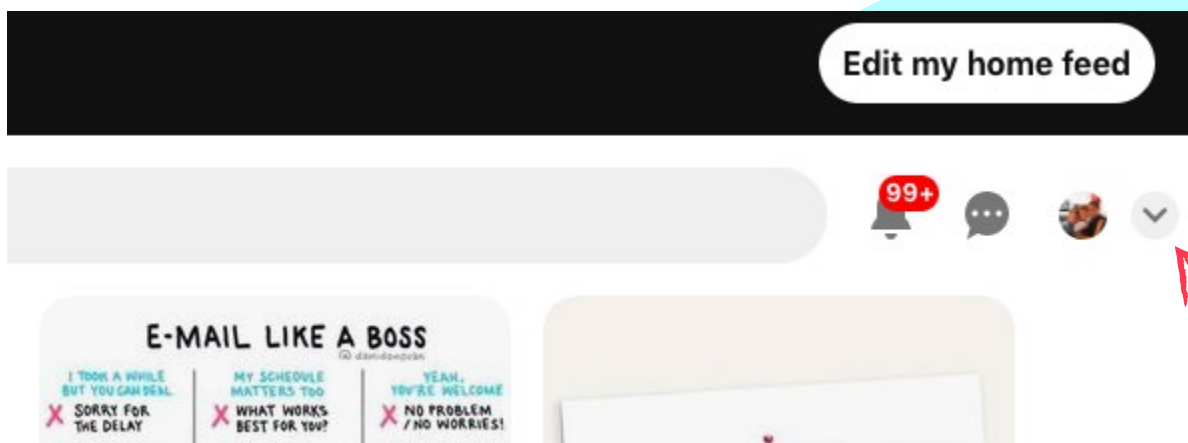
How to *Quickly & Easily* Set Up Your Pinterest Business Account

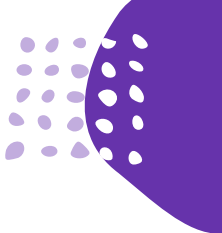


How to *Quickly & Easily* Set Up Your Pinterest Business Account

1 Log in to your Pinterest personal account at pinterest.com/login.

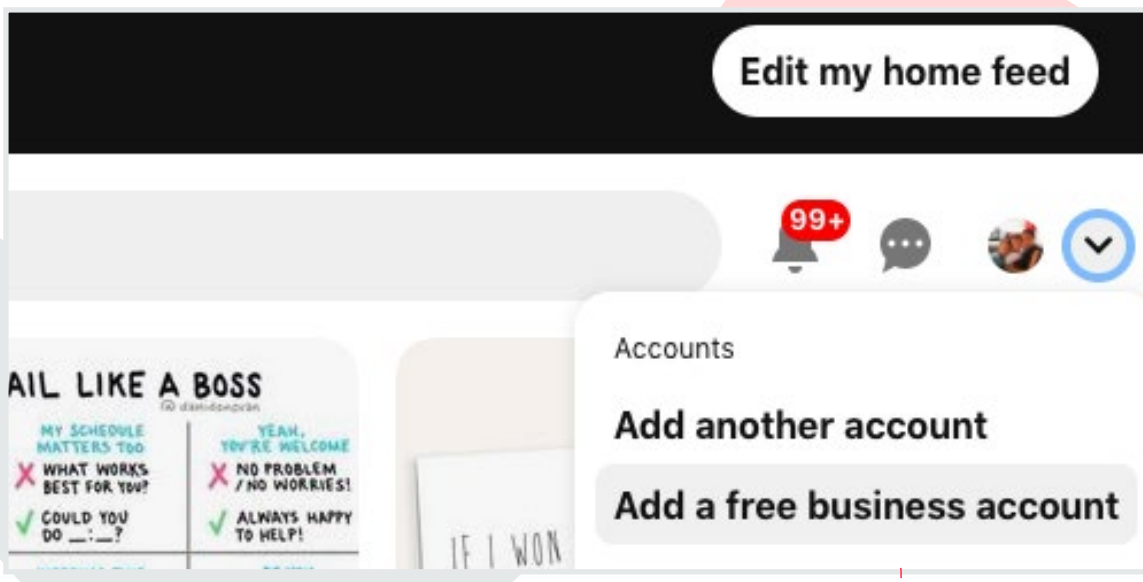
2 Click the down arrow in the top-right corner to open your menu





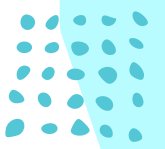
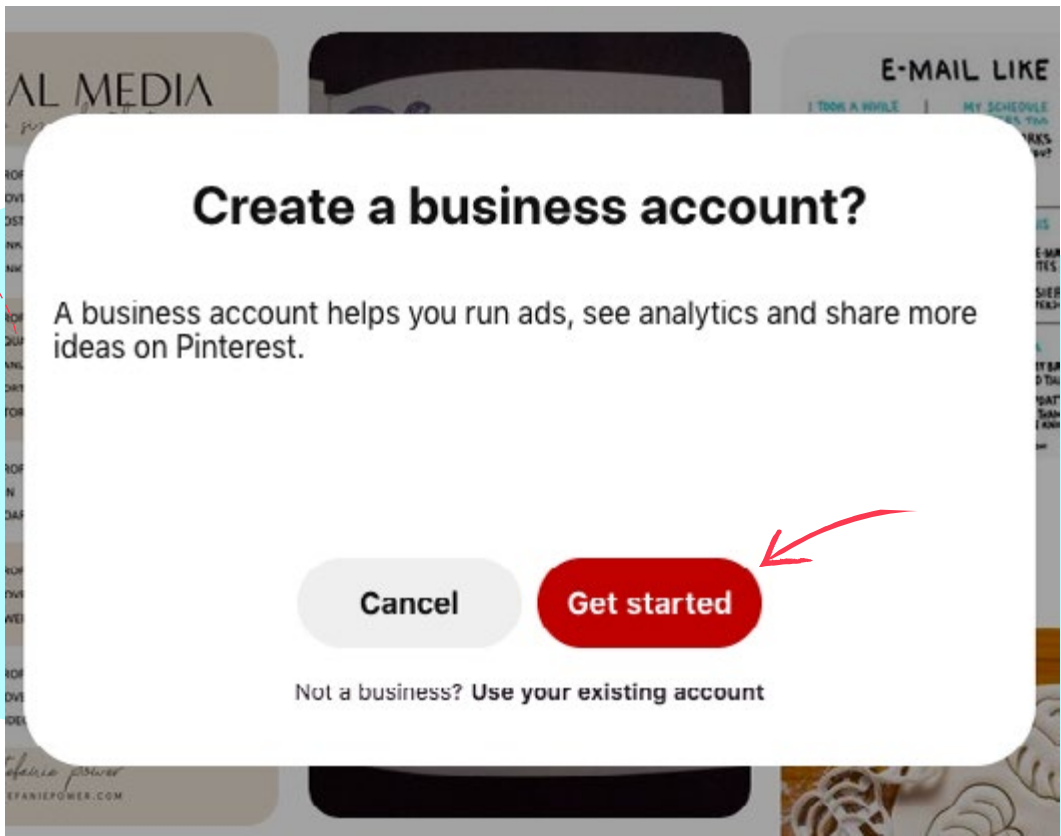
3

Click **Add a free business account**.




4

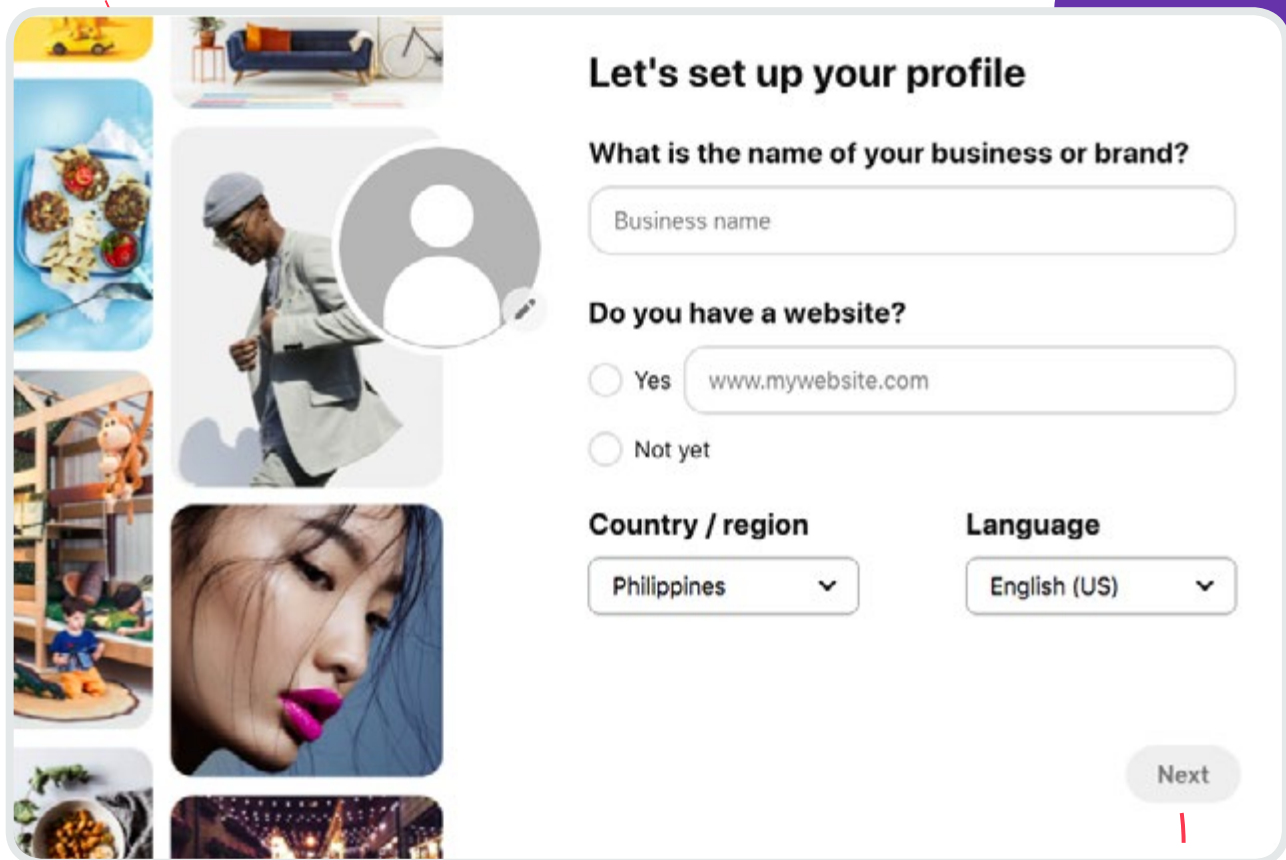
Click **Get started**.



5

Follow the prompts to create your business account:

- Click the edit icon  to add your profile picture
- Enter your business name
- Add your website, if you have one
- Select your Country/region
- Select your Language



Let's set up your profile

What is the name of your business or brand?

Business name

Do you have a website?

Yes

Not yet

Country / region

Philippines

Language

English (US)

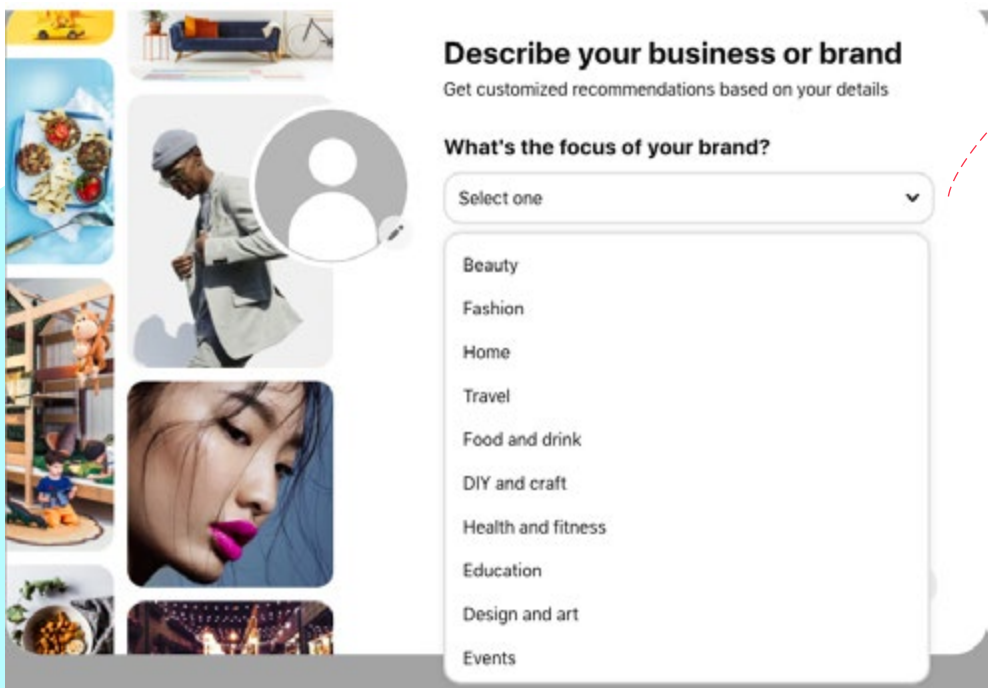
Next

6

Click **Next**.

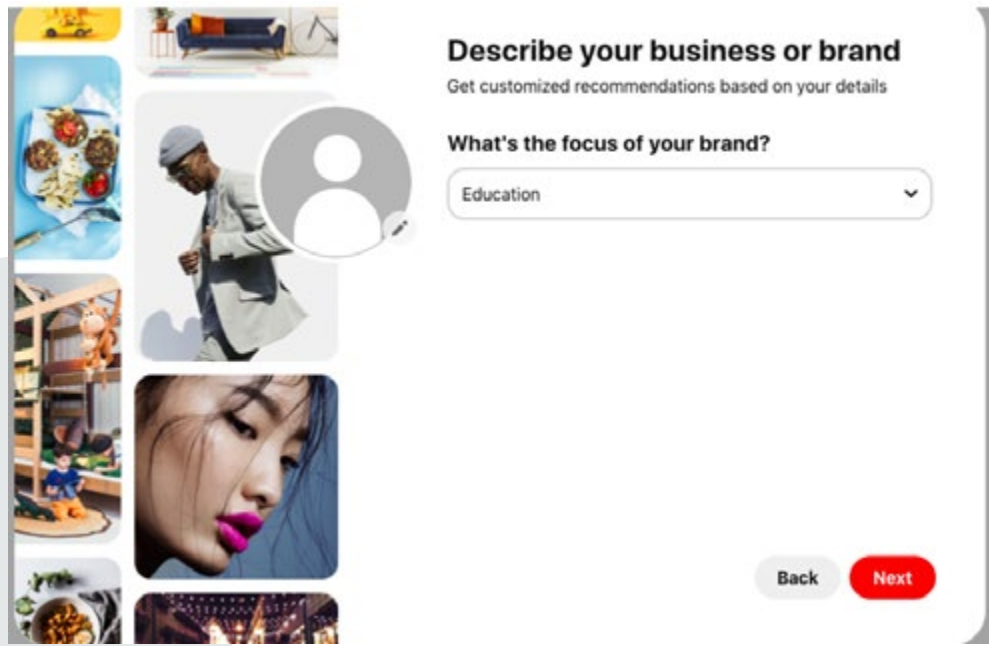
7

Select one of the options from the drop-down menu for the focus of your business, then click **Next**.



8

Select what type of business you are, then click **Next**.



9

Describe your brand, then click **Next**.

Describe your brand
Get customized recommendations based on your details

- I'm not sure
- Blogger
- Consumer Good, Product, or Service
- Contractor or Service Provider
(e.g. wedding photographer, interior designer, real estate, etc.)
- Creator, Influencer, Public Figure or Celebrity
- Local Retail Store or Local Service
(e.g. restaurant, hair & beauty salon, yoga studio, travel agency, etc.)
- Online Retail or Marketplace
(e.g. Shopify store, Etsy shop, etc.)
- Publisher or Media
- Other

Back Next

10

Select **Yes** or **No** if you do or don't want to run ads or select **I'm not sure yet**, then click **Next**.

Would you ever be interested in running ads on Pinterest?
Ads help brands and products reach more of the 400 million people who use Pinterest every month.

- Yes, I'm interested in advertising
- No, I'm not planning to advertise
- I'm not sure yet

Back Next



Choose to Create a Pin, Grow your audience, Showcase your brand, or **click the cancel icon X** to go to your Pinterest business profile.

Where would you like to start?



Share ideas

Create Pins to tell your brand story, using images, videos, products or links

Create a Pin



Grow your audience

Create an ad to reach more people and use tools to track its performance

Create an Ad



Showcase your brand

Help people on Pinterest get to know your brand by adding your picture, location and other helpful information

Build your profile